

College isn't the only path — and your students know it. TurnToTrades gives them a structured, hype-free way to explore 26 skilled trades, see real government wage data, and take a concrete first step. Free forever, no signup, and no student data collected.

The TURN Method™ — four steps from stuck to skilled

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Take Stock

Four honest questions: environment, physical style, timeline, setting.

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Uncover

A built-in matcher narrows the trades to a personal Top 3 — with straight talk about what a quiz can and can't decide.

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Research

Official BLS median wages for 25 skilled trades in all 50 states + DC — covering every trade in the matcher. Apprenticeship vs. trade school, honestly compared.

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Navigate

One dated, concrete action this week — linked directly to the U.S. DOL apprenticeship registry.

Why counselors and CTE teachers use it

- **Real data, cited:** every wage figure is the official BLS OEWS May 2025 median — no marketing estimates.
- **Two assessment tracks:** one for students and career starters, one for adults changing careers.
- **Nothing to set up:** no accounts, no logins, no cost, no data collected.
- **Works on any device:** phone, tablet, Chromebook, PC, or Mac — anything with a browser.
- **Classroom-ready:** project the salary tool in class, or let students run the 10-minute TURN Method solo.
- **Independent:** not owned by a trade school or staffing firm — no one is being recruited or sold to.



Scan to start — free, instantly, on any device

The TURN Method™

Guided 4-step career framework with built-in trade matcher, real state-by-state wages, and a direct path to apprenticeships.

turntotrades.com/turn-method